



The Association of Moroccan Professionals in America (AMPA) Invites the U.S. Department of Commerce and the Embassy of Morocco to Promote the Benefits of the US-Morocco Free Trade Agreement

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Mr. Aziz Mekouar, Ambassador of Morocco to the United States, and Ms. Holly Vineyard, Deputy Assistant Secretary for Africa, the Middle East, and South Asia with the International Trade Administration at the U.S. Department of Commerce, addressed guests and members of the Association of Moroccan Professionals in America (AMPA) on the topic of the US-Morocco Free Trade Agreement. "Moroccan Professionals in the U.S. are thrilled about the Free Trade Agreement and want to promote it within corporate America. This event is meant to make them ambassadors of Morocco as an attractive investment destination for U.S. businesses" said AMPA's President, Khalil Jai Hokimi.

Fifty Moroccan executives and entrepreneurs from Wall Street to Silicon Valley attended the event. The presentations and the debate that followed were highly interactive as guests developed a better understanding of the practical advantages of the FTA from the Moroccan and American perspectives. "I am very happy to see such talented and committed Moroccan executives. In addition to their major role as a trade link between the business communities of both countries, AMPA members are reflecting the image of the new Morocco; a young, modern, energetic and open country oriented towards the 21st century" said Ambassador Mekouar when addressing the audience. "I see AMPA playing an important role as we begin implementing the U.S.-Morocco Free Trade Agreement and our countries develop stronger commercial ties" said Ms. Vineyard.

Ambassador Mekouar and Ms. Vineyard's participation in this event is part of an aggressive effort to unite Moroccan professionals and executives in the US in an environment where ties between the two countries are strengthening. Morocco recently became one of a handful of countries in the world to have a free trade agreement with both the U.S. and Europe. It will connect up to 500 million consumers in the Mediterranean region and European markets, and represent a strategic trading platform.

About AMPA

The Association of Moroccan Professionals in America (AMPA) is a non-profit organization established to promote networking and development between experienced, successful, and active Moroccan professionals in America. Our goal is to provide our members with a comprehensive platform where they can easily share their knowledge and contacts to develop durable social and professional ties

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